



PROGRAMMING FAQ

What are the benefits of programming?

- Our programming fosters reflection, awareness, understanding, relationship building, and communal learning
- Holiday experience/programming for audience met
- Stronger sense of cultural identity and learning about others
- Environments that intentionally educate on culture note more comradery amongst groups and sharper ability to navigate conflict
- Participants will practice leadership, creativity, confidence, relationship building and advancing social and emotional learning
- Builds unity and relationships among diversity by gaining a broader and more informed perspective

Who is KwanzaaMe programming for?

- Cultural programming has social, educational and practical benefits for a wide range of participants across identities and life experiences.. At KwanzaMe, our sessions benefit a wide audience and work well with communities, schools, coloring spaces, entrepreneur hubs, churches, businesses, organizations, and more!

How much does programming cost?

- Programming costs vary depending on time commitment, audience and cost of materials for desired experience.

What is Kwanzaa?

- Kwanzaa is a 7 day cultural holiday celebrating family, community, and culture. Each day a different candle on the Kinara is lit in honor of 1 of 7 Kwanzaa Principles and families talk, eat and dance to celebrate.